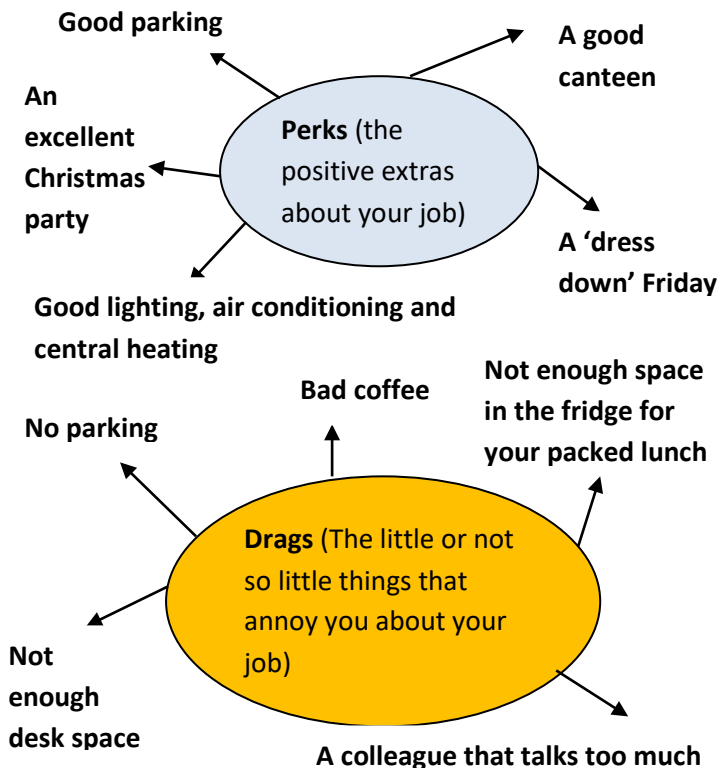




Perks and drags!



Sometimes other things matter outside of your job role! Have a look at these perks and drags. Are any familiar?



Management tools: A SWOT analysis

Company	Strengths Quick decision making Supplier relationships Expertise Training Flexibility Meritocratic	Weaknesses Hierarchical Slow to adapt Poor IT High production costs Siloes Ill-defined strategy
	Market	Opportunities Emerging markets New energy sources Online route to market Ethical consumers Improved transport links
		Threats Price of oil Low cost competitors New regulations Changing consumer habits Political instability

Quote of the month

'Lots of companies don't succeed over time. What do they fundamentally do wrong? They usually miss the future.'

Larry Page

Dependent prepositions - adjectives

- ✓ Enthusiastic about
- ✓ Representative of
- ✓ Reliant on
- ✓ Different from
- ✓ Vulnerable to
- ✓ Contingent on
- ✓ Conducive to
- ✓ Proud of
- ✓ According to
- ✓ Compatible with
- ✓ Capable of
- ✓ Intent on
- ✓ Essential to
- ✓ Susceptible to
- ✓ Filled with
- ✓ Aware of
- ✓ Satisfied with
- ✓ Serious about
- ✓ Suspicious of
- ✓ Typical of
- ✓ Used to

Essential Vocabulary – types of organisation

Cooperative	A business which is owned by the employees. Employees have a share of the profits.
Private corporation	A company owned by a small number of people, which does not offer its shares to the public.
Partnership	A business owned by two or more people who share the profit and responsibilities.
SME	A small or medium sized enterprise is a company with no more than 500 employees. Note this definition varies across different countries.
A start up	A company recently set up by an entrepreneur.
A parent company	A company that owns one or more subsidiaries.
A subsidiary	A company that is owned by a larger company.
A publicly listed company	A company that has been floated on the stock exchange. Anybody can buy shares in this company.
None profit organisation (NPO)	A company which invests its profits back into achieving the aims/mission of the company. These aims are typically charitable or community-based.
Sole Trader	A person who is the exclusive owner of the business and entitled to keep all the profits.
Franchise	An arrangement where one party (the franchiser) grants another party (the franchisee) the right to use its trademark/brand. The franchisee often has to follow strict rules.

When to pronounce 'ed' in a word.

There are three ways to pronounce 'ed'.

-ed = /id/

-ed = /d/

-ed = /t/

The rules:

- 1) If the last sound of the word is unvoiced* (uses no noise only air to make the sound) except 't', the 'ed' will sound like /t/. For example, 'kissed' or 'hoped'.
- 2) If the last sound of the word is voiced* (uses some noise to make the sound) except 'd', the 'ed' will sound like /d/. For example, 'played' or 'lived'.
- 3) If the last sound to the word is /d/ or /t/, the 'ed' will sound like /id/. For example, 'started' or 'ended'.